



Crafted by BENOY Architects



O1.

DESIGN PHILOSOPHY

05.
SITE PLAN

02.

06.

**PERSPECTIVE VIEW** 

**ARCHITECT** 

03.

**07.** 

**LOCATION** 

**DEVELOPER** 

04.

**PROJECT OVERVIEW** 





## **DESIGN PHILOSOPHY**





#### **DESIGN PHILOSOPHY**





- The plan layout and building form of AIPL Autograph is a **3 tower configuration** which takes advantage of the **north-south orientation** and unique shape site boundary, creating a **well-shaded and ventilated central lawn plaza** as a cohesive urban space for the development.
- The major building entrances are located on the main ground level elevated 1.2m above the perimeter access roads with an **enhanced sense of arrival on a floating landscaped platform**.
- A grand ceiling feature directs the patrons' attention towards the **pristine glass box overlooking the** lawn.



#### **DESIGN PHILOSOPHY**

- Components of the 3 building blocks, linking bridges, glass box and exhibition galleries, retail arcades, central lawn plaza and rooftop executive club inform design decisions.
- **Controlled lines and colour**, the formal expression of interior purpose on the exterior and interior/exterior integration and connection are primary compositional strategies.
- With its layered transparency, the lower floors express the activity and vitality of this interactive commercial environment.
- The upper office floors are set within a grid of 8.4 mtr. x 11 mtr. with a central circulation spine connecting **naturally lit tenant spaces**.
- With a **floor to floor height of 4.2m** and **Low-e glazing facade**, sloped ceiling soffits at the floor plate perimeter enhances **deeper daylight penetration**, thus reducing lighting energy load.





#### **DESIGN PHILOSOPHY**

- The connections and core placements are designed such that each of the towers forming the cluster
  could be vertically and/or horizontally separated for use by a single tenant and/or a number of
  different tenants whilst remaining efficient.
- All **3 tower floor plates are connected via bridges** on Levels 3 to 5, providing valuable opportunities for the lease space.
- These link bridges are generously proportioned and double up as office break out areas whilst serving as connecting spaces.

Together, the 3 towers are composed in a modern architecture expression — an inspiring gem and autograph that is timeless.





## **PERSPECTIVE VIEW**



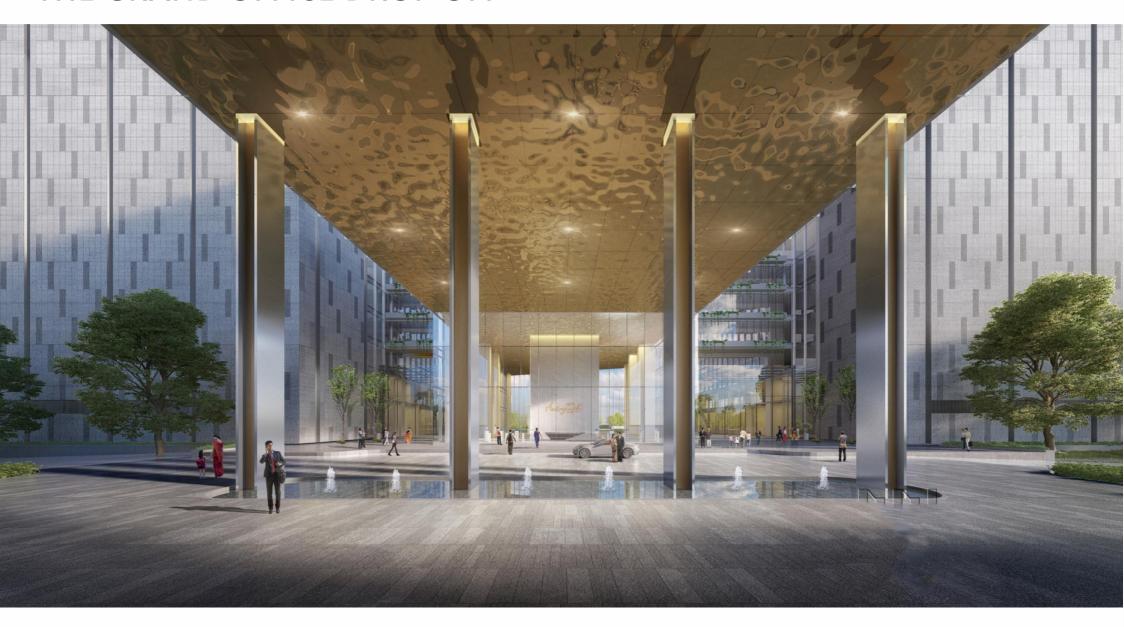


## FRONT VIEW FROM 84 MTR. ROAD





## THE GRAND OFFICE DROP OFF





## PIAZZA RETAIL & AL FRESCO DINING



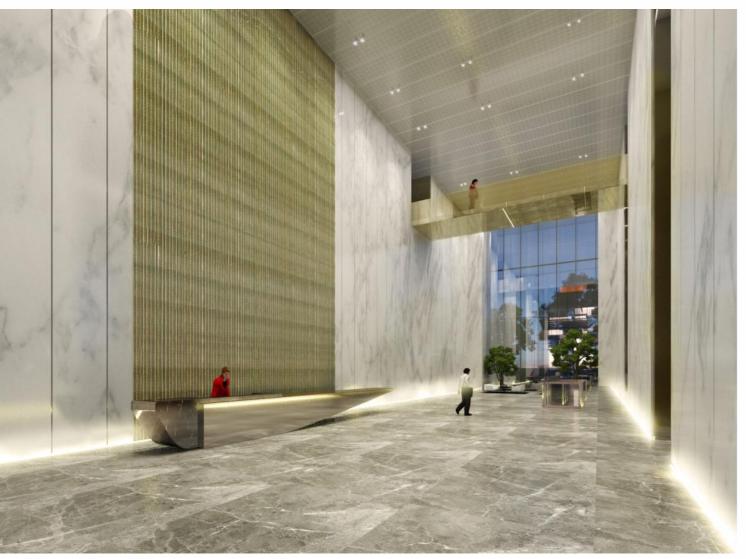


## PIAZZA RETAIL & AL FRESCO DINING





## **GRAND TRIPLE HEIGHT LOBBY**







# O3. LOCATION





### **LOCATION**









## **PROJECT OVERVIEW**





#### **PROJECT OVERVIEW**

AIPL Autograph is a 'state-of-the-art' Grade 'A' Office Project, offering a conducive, interactive and inspiring environment for the office tenants and retail patrons alike.

- Approx. 1 million sq. ft. of office development spread over 3 towers of height G+12, G+5 & G+8 respectively.
- Strategically located in Sector 66, Gurugram, off Golf Course Extn. Road.
- 3 levels of basement plus ample surface Car Parks.
- All 3 towers are connected via shared parking facilities at basement level.
- Triple Height Entrance lobby and lounge spread across approx. 20,000 sq. ft.
- Large Open-To-Sky Piazza connecting 3 towers.





#### **PROJECT OVERVIEW**

- **High visibility** for all shop fronts.
- Crowning the rooftop of Tower 2 is the **Autograph Executive Club** offering facilities of a lap pool, gymnasium and clubhouse for corporate events.
- State-of-the-art Business Centre / Co-working floor.
- **Ground Floor**: Retail, Large entrance lobby, lounge & exhibition area.
- **First Floor**: Food Court in tower 3, offices in other towers.
- **Upper Levels** : Offices





# 05. SITE PLAN



#### **SITE PLAN**

## values that build worth

### **LEGEND**

CENTRAL PLAZA

F&B

RETAIL

OPEN RETAIL

LOBBY

**EXHIBITION GALLERY** 

CO WORKING SINGLE TENANT

OFFICE DROP OFF

RETAIL DROP OFF

GUARD HOUSE

RAMP TO BASEMENT

→ RAMP FROM BASEMENT









# 06. ARCHITECT



#### **BENOY: AWARD WINNING INTERNATIONAL ARCHITECTS**

#### Countries

From eleven strategically placed studios, Benoy is now working in over 80 countries.

#### Years



For 70 years, Benoy has been designing places for people. From St Mark's Place, Newark, to Eden Rock, St Barts, the Benoy Team applies the same passion to each and every job.



#### **BENOY: AWARD WINNING INTERNATIONAL ARCHITECTS**



Shanghai IFC, China



TSUM, Ukraine



Changi Airport, Singapore

Benoy is an internationally **acclaimed, award-winning firm of Designers**, Masterplanners, Interior and Graphic Designers with a dedicated team of professionals.

The company has come a long way since it was **founded in 1947**. Design teams draw on their skills and experiences from around the world with projects on the drawing board, on site.

While specialising in retail design, Benoy's remit embraces a range of work — increasingly falling under the umbrella of 'mixed-use', including airports, commercial, hospitality, leisure, residential and transportation.

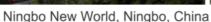
The Benoy Team works on a diverse collection of workplace environments and projects. Gaining expertise from around the world, Benoy has an expertise in commercial design, International Grade A office towers, interior schemes and corporate branding as well as masterplans for wider mixed-use business districts.





#### **WORKSPACE DESIGNS**







Qian Tan Office Park, Shanghai, China



Mango West Bund Plaza, China





Shanghai ICC, Shanghai, China

Creating sustainable and healthy workplaces is at the forefront of Benoy's thinking. The Team investigates not only the performance of the development but also the well-being of the end user.

They take an all-encompassing approach to designing modern workplaces, considering the functionality of the office and working space in terms of activity and output, balancing professional communication and personal interaction.





### **BENOY'S SUCCESS IN DESIGN**





City Walk, Dubai, UAE



Ion Orchard, Singapore



Pacific Mall, New Delhi, India





Joy City, Hangzhou, China



# 07. DEVELOPER





### **BUILDING QUALITY SPACES SINCE 1991**

#### Years

AIPL is a develop wide ra & retail

AIPL is a leading property development company, offering a wide range of residential, commercial & retail properties over 27 years.

#### **Projects**

With 60 landmark projects over 27 years, AIPL has built for themselves an enviable track record of innovation, quality, timely delivery and transparency.

#### Cities

DELHI GURUGRAM NOIDA NAGPUR UDAIPUR AMRITSAR KHANNA JALANDHAR AMBALA

## **THANK YOU**

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